



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

**DATE:** 09-14-2012 **PAGE:** 1 of 2

MENTZER MEDIA SERVICES INC - 9187  
ATTN: ANNE BRAUNSCHEIDEL  
600 FAIRMOUNT AVENUE  
ATTN: SUITE 306  
TOWSON MD 21286

Contract No 398870		Contract Dt 09-14-2012		Revision Dt		Rev# 0		Advertiser LINDA MCMAHON FOR SENATE 2012		Brand LINDA MCMAHON FOR SENATE 2012		Product Code POLITICALS				Station/Market WABC – NEW YORK					
Agency Est# 1342				CMS # 243728		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-22-2012		End Date 10-22-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 243728	
Line	Start Date	End Date	Time Period		Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 1342																					
1	10-22-2012	10-22-2012	06:15AM – 07:00AM		AM EWN THIS MORNING 6-7AM (7427)				7	30	1							1	2,000	1	2,000.00
2	10-22-2012	10-22-2012	07:00AM – 09:00AM		AM GMA 7-9AM (7429)				7	30	1							1	2,400	1	2,400.00
3	10-22-2012	10-22-2012	12:15PM – 12:30PM		DA PM DAYTIME ROTATION 12NOON-4PM (7439)				7	30	1							1	1,400	1	1,400.00
4	10-22-2012	10-22-2012	04:15PM – 04:59PM		EN EWN AT 4PM M-F (11372)				7	30	2							2	1,500	2	3,000.00
5	10-22-2012	10-22-2012	05:15PM – 05:55PM		EN EWN AT 5PM M-F (7450)				7	30	1							1	2,400	1	2,400.00
6	10-22-2012	10-22-2012	07:00PM – 08:00PM		PA JEOPARDY/WHEEL (7446)				7	30	2							2	4,200	2	8,400.00
7	10-22-2012	10-22-2012	11:35PM – 12:02AM		LF NIGHTLINE M-F (7453)				7	30	1							1	2,200	1	2,200.00
8	10-22-2012	10-22-2012	05:15AM – 05:56AM		AM EWN THIS MORNING 5-6AM (7426)				7	30	1							1	900	1	900.00
9	10-22-2012	10-22-2012	06:15PM – 06:30PM		EN EWN AT 6P (CFB) (7442)				7	30	1							1	2,400	1	2,400.00
10	10-22-2012	10-22-2012	11:15PM – 11:35PM		LN LATE NEWS CFB (7645)				7	30	1							1	4,700	1	4,700.00
11	10-22-2012	10-22-2012	08:00PM – 09:00PM		PE MONDAY 8-9PM (7470)				7	30	1							1	30,000	1	30,000.00
12	10-22-2012	10-22-2012	09:00PM – 11:00PM		PE MONDAY 9-11PM (7477)				7	30	1							1	12,000	1	12,000.00
Contracted Gross Total:																			14	71,800.00	
Actual Gross Total:																			14	71,800.00	
Agency Commission:																				10,770.00	
Net Total:																				61,030.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1342																
Month/YR			Preempted		Made Good		Contract Total		Adjustments							Actual Total			
Oct 12			0.00		0.00		71,800.00		0.00							71,800.00			
TOTAL			0.00		0.00		71,800.00		0.00							71,800.00			

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